

# Innovate. Inspire. Launch into leadership. The Online MBA From Syms

The Sy Syms School of Business at Yeshiva University presents an online MBA program shaped by collaboration and collegiality and focused squarely on innovation. This program is your opportunity to accelerate your current career path, prepare to pivot to your next professional challenge, or sharpen your skills and improve your mindset to oversee your own growing business venture.

At Syms, we strive to propel you to the leading edge of your field with a <u>curriculum</u> that places equal emphasis on entrepreneurial leadership, data analysis as well as the application of the most up-to-the-minute quantitative tools, and a solid ethical foundation. All of this is energized by our ties to a truly global business community, which is your gateway to success no matter where your career goals may lead you.

## **Program Benefits**

- Join a tight-knit cohort of classmates and build lifelong personal ties and transformative professional relationships
- Benefit from an MBA education crafted in New York City, the beating heart of business, finance and innovation
- Study with Syms's <u>faculty of successful business</u> <u>leaders</u> and well-published academics
- Grow your professional network through an optional residency experience
- Customize your studies with elective course offerings in some of the most in-demand skills and knowledge areas in the business world today
- Track your grades, complete assignments, and communicate with classmates and faculty through our intuitive online learning management system

# **Online Program Structure**

- 42 credits
- 15-16 courses
- 10 core courses, 5-6 electives
- Optional residency experience in New York or Israel
- All 3-credit courses are 7 weeks in length, with two courses taken each 14-week term
- The flexibility to complete in as little as 15 months or as much as three years
- Three opportunities to start per year

# Admissions Requirements

- Bachelor's degree from an accredited college or university
- Completed online application
- \$50 application fee (waivable by the university; connect with an Admissions Advisor for more information)
- Unofficial transcripts from academic institutions where nine
  or more credits were earned can be submitted via the online
  application to start the review process. If admitted, official
  transcripts provided directly from academic institutions where
  nine or more credits were earned must be submitted no later
  than one month prior to the first day of class
- Current resume or CV demonstrating a minimum of three years professional experience
- Two professional or academic recommendations OR one professional or academic recommendation and one personal statement
- Students who completed their undergraduate studies at an international institution may be required to submit English language proficiency scores (TOEFL or IELTS); these scores should be from within the last two years
- Applicants who have been awarded a bachelor's and/ or graduate degree from an international higher education institution outside of the United States or a non-English speaking Canadian institution will need to submit a courseby-course NACES transcript evaluation (see admissions requirements for more details)





#### The Curriculum

#### Core Courses (33 Credits)

Quantitative Methods (3 credits)

Financial Reporting and Analysis (3 credits)

Leadership and Emotional Intelligence (3 credits)

Entrepreneurship and the Management of Change (3 credits)

Business Law, Regulation and Ethics (3 credits)

Financial Management (3 credits)

Marketing Management (3 credits)

Decision Models and Management Controls (3 credits)

Corporate Finance (3 credits)

#### Electives (12 credits)

Data Visualization (1.5 credits)

Finance and Real Estate (1.5 credits)

The Founder's Dilemmas (1.5 credits)

New Marketing Technologies (1.5 credits)

Entrepreneurial Finance (1.5 credits)

Negotiations (1.5 credits)

Crisis Management (1.5 credits)

Data Mining for Business Analytics (1.5 credits)

5-Day NYC Residency and/or 5-Day Israel Residency (3 credits)

## Join a True Community

Community is at the heart of everything we do at Syms. The emphasis on collaboration in our online courses is not simply intended to teach you to be a team player; it fosters a deeper understanding among your diverse group of classmates. And our faculty take this mission to heart as well, ensuring their availability to students both during scheduled office hours and beyond them to enable our cohort of working professionals to have every opportunity to benefit from their expertise.

Businesses are collective enterprises and pillars of their community. Join a business school that shares these values.

## Your next step starts at Syms.

To learn more about the online MBA from Syms, contact an Admissions Advisor at 866-545-9506 or by email at <a href="mailto:online.yu.edu">online.yu.edu</a>