



Expertise for your career. Flexibility for your life.

The Customized Online MBA From Syms

The customized [online MBA program](#) from the Sy Syms School of Business is designed for aspiring entrepreneurs and business leaders determined to make an impact through values-driven leadership. It provides a collaborative, dynamic blend of entrepreneurship-focused coursework, diverse business concentrations, and personalized career pathways with global relevance.

As you prepare for your next professional challenge, sharpen your skills and improve your mindset. Take your place at the heart of an extensive network that's committed to furthering your success in a competitive business landscape. With asynchronous learning and flexible schedules, you can balance your career, personal life and education while benefiting from a [curriculum](#) rooted in ethical principles.

Program Benefits

- Customize your MBA with elective course offerings in some of the most in-demand skills and knowledge areas in the business world today
- Join a tight-knit cohort of classmates and build lifelong personal ties and transformative professional relationships
- Benefit from an MBA education crafted in New York City, the beating heart of business, finance and innovation
- Study with Syms's [well-published academics and successful business leaders](#)
- Grow your professional network through an optional residency experience
- Track your grades, complete assignments and communicate with classmates and faculty through our intuitive online learning management system

Online Program Structure

- 39 credits
- Pursue a general MBA or choose from concentrations in Business Analytics, Marketing, Accounting, Real Estate, Entrepreneurship and Strategy, or Finance
- Optional residency experience in New York
- Courses are 7 weeks in length, with two courses taken each 14-week term
- The flexibility to complete in as little as 15 months or as much as three years
- Three opportunities to start per year

Admissions Requirements

- Bachelor's degree from an accredited college or university
- Completed [online application](#)
- \$50 application fee (waivable by the university; connect with an admissions outreach advisor for more information)
- Unofficial transcripts from academic institutions where nine or more credits were earned can be submitted via the online application to start the review process. If admitted, official transcripts provided directly from academic institutions where nine or more credits were earned must be submitted no later than one month prior to the first day of class
- Current resume or CV demonstrating a minimum of three years professional experience
- Two professional or academic recommendations
- Students who completed their undergraduate studies at an international institution may be required to submit English language proficiency scores (TOEFL or IELTS); these scores should be from within the last two years
- Applicants who have been awarded a bachelor's and/or graduate degree from an international higher education institution outside of the United States or a non-English speaking Canadian institution will need to submit a course-by-course [NACES transcript evaluation](#) (see [admissions requirements](#) for more details)



The Curriculum

Core Courses (21 Credits)

IDS 5404 Statistics and Data Analysis (3 credits)

ACC/FIN 5745 Financial Reporting and Analysis (3 credits)

MAR 5740 Marketing Management (3 credits)

FIN 5751 Financial Management, *prereq: FIN 5745, IDS 5404* (3 credits)

MAN 5483 Leading With Emotional and Moral Intelligence (3 credits)

BUS 7900 Capstone (6 credits)

Electives (18 Credits)

Business Analytics Concentration

IDS 5502 Data Visualization, *prereq: IDS 5404* (1.5 credits)

IDS 5763 Data Mining for Business Analytics, *prereq: IDS 5404* (1.5 credits)

IDS 6404 Business Analytics I (3 credits)

IDS 6504 Business Analytics II, *prereq: IDS 6404* (3 credits)

Marketing Concentration

MAR 5752 Marketing Through New Technology, *prereq: MAR 5740, IDS 5404* (1.5 credits)

MAR 5760 Sustainable Marketing, *prereq: MAR 5740* (3 credits)

MAR 5754 Leveraging AI for Marketing, *prereq: MAR 5740* (1.5 credits)

MAR 5820 Science of Influence in Marketing, *prereq: MAR 5740* (3 credits)

Accounting Concentration

ACC 6625 Accounting Information System, *prereq: FIN 5745* (3 credits)

ACC 6275 Contemporary Topics in Accounting, *prereq: FIN 5745* (3 credits)

ACC 6805 Accounting Ethics, *prereq: FIN 5745* (3 credits)

Real Estate Concentration

RE 5250 Real Estate Capital Finance (3 credits)

RE 5555 Real Estate Law (3 credits)

RE 6800 Urban Development, Land Use and Planning, *prereq: FIN 5751* (1.5 credits)

RE 5300 Sustainable Development (1.5 credits)

Entrepreneurship and Strategy Concentration

MAN 6003 NYC Residency in International Business, *prereq: FIN 5745* (3 credits)

MAN 5770 Entrepreneurship and the Management of Change (3 credits)

MAN 5505 Negotiations, *prereq: MAN 5483* (1.5 credits)

MAN 5582 Crisis Management, *prereq: MAN 5483* (1.5 credits)

Finance Concentration

FIN 5775 Corporate Finance, *prereq: FIN 5751* (3 credits)

FIN 6200 Entrepreneurial Finance, *prereq: MAN 5745* (1.5 credits)

RE 5010 Real Estate Finance and Investment (3 credits)

FIN 5800 Investments (3 credits)

Remaining Electives

MAN 6002 International Business—Emerging Markets, *prereq: FIN 5745* (3 credits)

MAN 7850 Decision Models and Management Controls (3 credits)

MAN 7751 Business Law, Regulation and Ethics (3 credits)

MAN 5501 The Founder's Dilemmas (1.5 credits)

ACC 5506 Forensic Accounting, *prereq: FIN 5745* (3 credits)

Join a True Community

Community is at the heart of everything we do at Syms. The emphasis on collaboration in our online courses is not simply intended to teach you to be a team player; it fosters a deeper understanding among your diverse group of classmates. And our faculty take this mission to heart as well, ensuring their availability to students both during scheduled office hours and beyond them to enable our cohort of working professionals to have every opportunity to benefit from their expertise.

Businesses are collective enterprises and pillars of their community. Join a business school that shares these values.

Your Next Step Starts at Syms

To learn more about the online MBA from Syms, contact an admissions outreach advisor at 866-545-9506 or by email at onlinesyms@online.yu.edu.