



## JOINT SEMIKHA + MBA PROGRAM

### MASTER OF BUSINESS ADMINISTRATION

- 42 credits
- Online
- Full-time option: 16 months
- Part-time option: spread out over 2–4 years

### APPLICATION REQUIREMENTS

- Bachelor's degree from an accredited university or college
- Transcripts
- Résumé
- Completion of TOEFL or IELTS score (if applicable)

**For more information about the online MBA program contact:**

[onlinesyms@online.yu.edu](mailto:onlinesyms@online.yu.edu)  
[866-545-9506](tel:866-545-9506)

Learn the leadership and organizational skills that will heighten your success as a rabbinic and community leader with an MBA from the Sy Syms School of Business at Yeshiva University.

The newly redesigned MBA program will enable you to develop a solid foundation of monetary and economic principles in addition to organizational and leadership abilities. **The program covers all major functions** including finance, marketing, accounting, data analysis, and entrepreneurship.

Whether it's as a **shul** rav, menahel or rebbe in a **school**, executive director of a **tzedakah organization**, even chairman of a board of directors, acquiring the strategic and business skills the Syms MBA offers will broaden your skill set and offer many benefits.

A rabbi with an MBA has the added skills to lead with knowledge, compassion and an understanding of the financial workings of an organization that can help a synagogue or non-profit succeed. Non-profit does not mean non-efficient, and your financial expertise will provide your lay partners with **a sense of confidence and security**.

---

### ABOUT THE SY SYMS SCHOOL OF BUSINESS

Sy Syms School of Business is a small, selective graduate school that offers advanced training in various business disciplines built on a foundation of values and market-ready skills. Our intensive graduate programs are designed to prepare students for leadership positions at prominent organizations in a constantly evolving world. We offer an Online MBA, JD + MBA, and Semikha + MBA, all of which are structured to meet the needs of the working professional. Our graduates emerge with the technical skills, practical knowledge, and business connections to succeed.

---

### ABOUT THE RABBI ISAAC ELCHANAN THEOLOGICAL SEMINARY

Vital in its approach and vibrant in its tradition, the Rabbi Isaac Elchanan Theological Seminary (RIETS) is the Western Hemisphere's leading center for Torah learning and training for the rabbinate.

For over a century, RIETS has provided an unsurpassed educational experience in the classic mold of the great yeshivot. Embodying the historic concept of Torah Lishmah—learning for its own sake—and a responsiveness to community needs, RIETS is a deep fount of Jewish knowledge and a preeminent source of rabbinic leadership for the next generation and beyond.

## PROGRAM BENEFITS

- Integrated with the RIETS schedule and program
- Fulfills the RIETS corequisite—completed within your 4 years of Semikha with 1–2 courses per semester
- Valuable for those with undergraduate degrees in liberal arts and sciences, in addition to business
- Flexibility regarding location and timing—courses are asynchronous online and can be taken from the US, from Israel, or elsewhere
- Opportunity to increase your effectiveness
- Learn how to make decisions in challenging situations
- Develop both business and rabbinic skills, as well as learn how to integrate them effectively
- Jewish ethics and values are infused across the curriculum
- New concentration currently being designed: Non-Profit Leadership

The Rabbi/MBA model created by the Syms MBA and RIETS Semikha program will be the gold standard for those who love, support, and demand the best from their synagogue and organizational leaders.

## ONLINE PROGRAM STRUCTURE

- 42 credits
- 15–16 courses
- 6 core courses, the rest are electives
- Optional residency in New York or Israel or culminating Innovation Lab capstone experience
- Three 14-week terms per year, with two 7-week courses taken each term
- All courses are 7 weeks in length except the capstone, which is 14 weeks in length
- The flexibility to complete program in as little as 16 months or as much as four years
- Three opportunities to start per year: August, January and May

In addition to the core program, we are currently developing plans for a **Non-profit Leadership** course which will explore how non-profits differ from the for-profits studied across the rest of the program, including in the **Founder's Dilemmas** course taught by author and Sy Syms' dean, Dr. Noam Wasserman.

## CURRICULUM

### CORE COURSES (21 CREDITS)

- Statistics and Data Analysis (3 credits)
- Financial Reporting & Analysis (3 credits)
- Marketing Management (3 credits)
- Financial Management (3 credits)
- Leading with Emotional and Moral Intelligence (3 credits)
- Capstone (6 credits)

### ELECTIVES (18 CREDITS)

- Data Visualization (3 credits)
- Corporate Finance (3 credits)
- The Founder's Dilemmas (1.5 credits)
- Marketing Through New Technology (1.5 credits)
- Entrepreneurial Finance (1.5 credits)
- Negotiations (1.5 credits)
- Data Mining for Business Analytics (1.5 credits)
- NYC Residency in International Business (3 credits)
- Crisis Management (1.5 credits)
- International Business - Emerging Markets (3 credits)
- Entrepreneurship and the Management of Change (3 credits)
- Decision Models and Management Controls (3 credits)
- Business Law, Regulation and Ethics (3 credits)
- Accounting Information System (1.5 credits)
- Tax 1 (1.5 credits)
- Contemporary Topics in Accounting (1.5 credits)
- Accounting Ethics (1.5 credits)
- Forensic Accounting (1.5 credits)
- Leveraging AI for Marketing (1.5 credits)

### SKILL DEVELOPMENT

- Hard skills: understand the major business functions (e.g., finance, marketing, accounting), whole-organization thinking, sense of strategy, and fundraising (e.g., donors, grant applications)
- Intangibles: organizational and leadership skills, teamwork, entrepreneurial mindset, ability to set goals, establishing a vision, motivating and inspiring people, ability to delegate, and innovation

## JOIN A TRUE COMMUNITY

Community is at the heart of everything we do at Syms. The emphasis on collaboration in our online courses is not simply intended to teach you to be a team player; it fosters a deeper understanding among your diverse group of classmates. And our faculty take this mission to heart as well, ensuring their availability to students both during scheduled office hours and beyond them to enable our cohort of working professionals to have every opportunity to benefit from their expertise.



**Sy Syms**  
Sy Syms School of Business



ישיבת רבנו יצחק אלחנן

Rabbi Isaac Elchanan Theological Seminary  
An Affiliate of Yeshiva University